

# FlexoTech

INTERNATIONAL PRINT & INNOVATIONS

AWARDS 2026

# ENTRY FORM

**EXTENDED DEADLINE 16 July 2026**



Reflex were so pleased to take home four awards at the FlexoTech Awards 2025. It was a proud moment for our teams, celebrating excellence across multiple print categories.

We're delighted to see their talent and dedication recognised by such a respected and independent industry body.



Melissa Wilson, marketing, Reflex Group

## GOLD SPONSOR



## SILVER SPONSORS



8 October 2026 - InterContinental Park Lane, London

[flexotechawards.com](https://flexotechawards.com)

The FlexoTech Awards highlight the great advancements made in flexo by recognising the best efforts in the industry from across the world. Submit your finest work to be honoured at the most prestigious event in the industry's calendar.

## HOW TO ENTER

There are 13 printing categories, a repro category, two innovation categories (one for printers/converters and one for suppliers), two sustainability categories and a category for future flexo stars to enter. Just complete an entry form for each item you submit. Entries into multiple categories are also allowed, though each job/campaign can only be entered in **one** category.

A separate entry form and run of print for each printing category is required (photocopies of the form are acceptable if necessary). If entering the Repro category, please ensure the details are completed on the back page of this entry form.

Up to three entries per category are FREE of charge and it is £50 per entry thereafter, contact [chloe.w@whitmar.co.uk](mailto:chloe.w@whitmar.co.uk) to arrange payment. Finalists will be announced prior to the awards presentation dinner.

## RULES

1. Entries must have been produced by the printing or repro company entering the awards.
2. No previous winning job may be re-entered from the same or different company.
3. All entries must be produced in the 12 months prior to 16 July 2026.
4. Entries are for commercial work undertaken by the printing company entering the awards, except for the promotional print category.
5. Whitmar Publications reserves the right to use any entries received for marketing and promotional purposes in its magazines and on its website.
6. Entrants must have obtained the permission of their customer before entering the competition.
7. Whitmar Publications cannot accept responsibility for entries submitted.
8. The decision of the judges is final and no correspondence will be entered into.
9. Entries received after the deadline will be subject to a flat £50 late fee.
10. Entries may be moved to a different category at the discretion of the judges.
11. By entering you agree to all technical information being published on the website and in the magazine.
12. The printing company's contact details should be submitted with the entry if it is being entered on their behalf.
13. Whitmar Publications reserves the right to withdraw a category at any time.
14. All printing companies entered agree that, if nominated, they will be directly represented at the awards ceremony in London on 8 October.

Finalist entries will be reviewed at the dinner and each winner will be presented with an award by the category sponsor.

**Please note that each job/campaign may only be entered in one category.**

Please send your entries to:

Whitmar Publications  
FlexoTech Awards  
30 London Road,  
Southborough, Tunbridge  
Wells, Kent, TN4 0RE

**CLOSING  
DATE:**  
16 July 2026

## AWARDS DINNER

The awards ceremony will be held on 8 October 2026, at the InterContinental Park Lane, London.

A limited number of branded tables are available, each for 10 guests, at £3100+VAT per table, individual places are £310+VAT.

**Tables and tickets are now available to book:**



**Visit:** [flexotechawards.com](https://flexotechawards.com)

**Email:** [chloe.w@whitmar.co.uk](mailto:chloe.w@whitmar.co.uk)

**Call:** Chloe Ward +44(0)1892 779599

## NOTE FOR ALL ENTRANTS

All printed samples must be unconverted, of full press width and include **at least three repeat lengths**, except corrugated samples where one sheet is sufficient. **This should include control strips and registration marks.** With the exception of labels and corrugated post-print, cut-outs will **NOT** be considered by the judges.

# Here's why you should enter

Entering The FlexoTech Awards 2026 can deliver significant strategic, commercial, and reputational benefits for your business. Here are the key reasons to consider submitting an entry:

## MARKETING AND PR OPPORTUNITIES

Finalists and winners benefit from:

- Coverage in *FlexoTech* magazine and associated media channels
  - Social media exposure
  - Award logos for use in marketing materials
- Content for case studies, sales presentations, and exhibitions

## INDUSTRY RECOGNITION AND CREDIBILITY

The FlexoTech Awards are highly respected within the print and packaging sector. Being shortlisted—or winning—positions your company as a leader in innovation, quality, and technical excellence. This recognition strengthens your credibility with customers, suppliers, and partners.

## NETWORKING AND INDUSTRY VISIBILITY

The awards ceremony attracts key players across the flexographic supply chain—printers, brand owners, suppliers, and innovators—providing valuable networking opportunities.

## COMPETITIVE DIFFERENTIATION

Being shortlisted or winning at the awards provides a powerful way to stand out in a crowded marketplace. Demonstrating award-winning print capability can help you win new business and justify premium pricing.

## CUSTOMER CONFIDENCE

Being shortlisted or winning reassures existing and prospective customers that they are working with a high-performing, quality-focused supplier.

## SHOWCASE INNOVATION

The FlexoTech Awards celebrates technical achievement, sustainability advancements, and creative problem-solving. Entering allows you to highlight breakthroughs in:

- Print quality
- Sustainability initiatives
- Process improvements
- New technology adoption
- Complex technical challenges overcome

## TEAM RECOGNITION AND MOTIVATION

Submitting an entry acknowledges the hard work of your production, prepress, and technical teams. Recognition boosts morale, encourages innovation, and supports employee retention.

"It was a pleasure to be part of the FlexoTech Awards 2025. It was made extra special when we won Corrugated A-D flute. This recognition reinforces our commitment to delighting our customers through exceptional print performance, consistency, and service."

**Paul O'Connor, print and conversion manager, DS Smith Livingston**

Please note that each job/campaign may only be entered in one category.

## CATEGORIES

### Labels – printed on paper substrates

Labels of any format, printed with any flexo or flexo hybrid process on paper.

### Labels – printed on film substrates

Labels of any format, printed with any flexo or flexo hybrid process on film.

### Flexible packaging (narrow/medium web) on film

Up to and including 1000mm wide.

### Flexible packaging (wide web) on film

>1000mm wide.

### Flexible packaging on paper

Flexible packaging of any format, printed with any flexo or flexo hybrid process on paper

### Future flexo star

This award is for any employee under the age of 30 who is set to play a key role in the future of the flexographic value chain; nominees are welcomed from all areas of the supply chain. Entries for this category must include a supporting statement outlining why this individual should be considered for the award, their progress and their achievements to date.

Entries for the Future flexo star category only, maybe emailed to: [chloe.w@whitmar.co.uk](mailto:chloe.w@whitmar.co.uk)

### UV flexo on paper or board

The use of UV inks (including UV-LED ink) on paper or board substrates.

### Corrugated post-print (A,B,C and D flute)

Post-print flexo on corrugated board with A, B, C or D fluting.

### Corrugated post-print (E and F flute)

Post-print flexo on corrugated board with E or F fluting.

### Best use of hybrid printing

Using flexo as the main printing process but using different processes to give the print additional qualities or attributes.

### Process colours only

Flexo printed using just CMYK.

### Digitally printed labels and packaging

Any packaging, flexible packaging or labels which have been printed with digital printing technology only.

### Best use of embellishments

Using embossing, foiling or any other embellishments to make visually stunning results on packaging or labels.

### Promotional print

Flexo print produced to showcase the abilities of a printer. (Must be submitted by the printer and can NOT be a commercial job).

### Environmentally sustainable company

Flexo print companies that can demonstrate their commitment to more sustainable business operation and/or more sustainable flexo print production, through investment in technology, management of resources/consumable materials or commitment to sustainable initiatives. Entrants should submit a maximum 500-word report that outlines how they meet the criteria, along with any supporting documents that will help the judges make their assessment.

### Best environmentally improved job

A flexo or hybrid print job that has been made more environmentally sustainable through changes to the materials or technology used in production. Judges will require details of the previous and new process, and evidence of environmental gains or savings achieved through this change.

### Innovation – printers/converters only

Innovations that you, as a flexo printer/converter, have developed and implemented (with or without a partner) for your customers in the 12 months prior to 16 July 2026 – this could be innovations in design, reprographics, production, finishing/converting, ink formulation, materials development, sustainability or other aspects of the service you, as a flexo printer/converter offer to your customer. Judges will favour entries that demonstrate clear evidence of new ideas, new technologies and breakthrough service provision by the entering company, that show measurable value for its customers. **Not eligible for suppliers.**

Entrants should submit a maximum 500-word report which outlines how they meet the criteria of this category, as well as any supporting documents which will help the judges make their assessment.

### Innovation – suppliers only category

New products and services for the flexographic industry which have been launched and are commercially available in the 12 months prior to 16 July 2026. **Not eligible for printers.** Please submit sufficient documentation to explain the innovation entry in detail to the judges. This should include a summary (maximum 500 words) supported by product brochures, colour photos, videos (if available), customer testimonials and any other relevant evidence of the entry's merit in advancing the flexographic printing process. If insufficient documentation is supplied, the entry will not be put forward to the judges.

### Best reprographics

Championing the fantastic work within the flexographic repro field, this category will consider the challenges inherent in a specific job around design, printer capabilities and substrate, and what decisions have been made to optimise run-ability, quality, and cost. Judges will assess issues such as colour management and the management of challenges with text/copy, images, line and tone and cold foil and varnish application.

**Please see the specific entry requirements for the Best reprographics category on the back page of this entry form and complete the information required.**

## ENTRY FOR PRINT ONLY CATEGORIES

Company name:.....

Entry title: .....

Awards category:.....

Printing press (manufacturer and model):.....

Web width: .....

Number of colours:.....

Press speed and run length: .....

Sleeves supplier: .....

Anilox (supplier and screen ruling):.....

Inks (manufacturer and type):.....

Decoration (manufacturer and type):.....

Substrate (manufacturer, type and grammage/microns):.....

Plate material:.....

Platemaking equipment (manufacturer and type):.....

Backing tape (manufacturer and type):.....

MIS/workflow:.....

Pre-press (in house or name of company):.....

Finishing equipment (manufacturer and type):.....

Software used: .....

Permission from customer obtained

I would like to register to receive *FlexoTech* magazine and e-newsletter

(Please indicate all equipment, machinery and materials used)

## REPRO CATEGORY ENTRY DETAILS

### What is required for the submission

#### 1. Artwork file before – received from Brand/Agency

- a) Provide a print out/proof of the original artwork file – annotated with notes where problems/print challenges may occur.
- b) Can also be supported by an existing/current print example from converter/supplier to demonstrate print challenges and quality issues (not required if new design).

#### 2. Artwork file after – what repro has been done

- a) Provide a print out/proof of the processed artwork file – annotated with notes for what has been changed + intended benefit

#### 3. Print from converter/printer

- a) Provide a print from the converter/printer demonstrating that the repro has achieved the intended result, and mitigated the challenges/quality risks.

## ENTRY DETAILS

To be completed by all entrants

Name: .....

Company name and address: .....

.....

.....

Telephone: .....

Email: .....

### Make sure your entry complies with judges' requirements:

- Unconverted print samples of full press width must be supplied
- At least three repeat lengths (one sheet sufficient for corrugated)
- Samples to include control strips and registration marks
- Cut-outs will NOT be considered – except for labels and corrugated post-print

**Please note that any one job or project/campaign may only be entered in one category**