



Celebrating  
**25**  
Years

INTERNATIONAL PRINT & INNOVATIONS

**AWARDS 2024**

# ENTRY FORM

**DEADLINE - 12 July 2024**

AWARDS CEREMONY  
17 October 2024 • Royal Lancaster, London

## GOLD SPONSOR



## SILVER SPONSORS



**The FlexoTech Awards highlight the great advancements made in flexo by recognising the best efforts in the industry from across the world. Submit your finest work to be honoured at the most prestigious event in the industry's calendar.**

## HOW TO ENTER

There are 16 printing categories, an innovation category, and three sustainability categories to enter. Just complete an entry form for each item you submit. Multiple entries for one category are allowed, as are entries for more than one category.

A separate entry form and run of print for each printing category is required, even if the same print is being entered in more than one category (photocopies are acceptable).

Up to three entries per category are FREE of charge and it is £50 per entry thereafter. Payment must be made by cheque (made payable to Whitmar Publications Ltd), or bank transfer.

Nominated finalists will be announced prior to the awards presentation dinner.

Nominated entries will be reviewed at the dinner and each winner will be presented with an award by the category sponsor.

Please send your entries to:

**Whitmar Publications  
FlexoTech Awards  
30 London Road,  
Southborough, Tunbridge  
Wells, Kent, TN4 0RE**

**CLOSING DATE:**  
12 July 2024

## RULES

1. Entries must have been produced by the printing company entering the awards.
2. No previous winning job may be re-entered from the same or different company.
3. All entries must be produced in the 12 months prior to 12 July 2024.
4. Entries are for commercial work undertaken by the printing company entering the awards, except for the promotional print category.
5. Whitmar Publications reserves the right to use any entries received for marketing and promotional purposes in its magazines and on its website.
6. Entrants must have obtained the permission of their customer before entering the competition.
7. Whitmar Publications cannot accept responsibility for entries submitted.
8. The decision of the judges is final and no correspondence will be entered into.
9. Entries received after the deadline will be subject to a flat £50 late fee.
10. Entries may be moved to a different category at the discretion of the judges.
11. By entering you agree to all technical information being published on the website and in the magazine.
12. The printing company's contact details should be submitted with the entry if it is being entered on their behalf.

## AWARDS DINNER

The awards ceremony will be held on 17 October 2024 at the prestigious Royal Lancaster London.

A limited number of tables are available, each for 10 guests, at £2850+VAT per table, individual places £285+VAT.

Tables and tickets are now available to book:

**Visit:** [www.flexotechawards.com](http://www.flexotechawards.com)

**Email:** [nikki.g@whitmar.co.uk](mailto:nikki.g@whitmar.co.uk)

**Call:** Nikki Goodrich +44(0)1892 779597

## NOTE FOR ALL ENTRANTS

All printed samples must be unconverted, of full press width and include **at least three repeat lengths**, except corrugated samples where one sheet is sufficient. This should include control strips and registration marks. With the exception of labels and corrugated post-print, cut-outs will **NOT** be considered by the judges.

# Here's why you should enter

## **EMPLOYEE MOTIVATION**

Everyone likes being part of a winning team. Achieving recognition in the awards will have a positive effect on staff morale, motivation and retention.

## **NETWORKING OPPORTUNITIES**

Attending the awards gives you the opportunity to build contacts, meet and network with other award participants, businesses and potential customers and partners.

## **ACKNOWLEDGE STAFF AND CUSTOMER LOYALTY**

Attending the awards is an opportunity to thank and reward staff for their contribution to the business, thank customers for their loyalty, and impress prospects with your hospitality.

## **RAISE YOUR PROFILE**

Winning at the FlexoTech Awards significantly raises your company profile and earns respect from your customers and peers.

## **ATTRACT NEW BUSINESS**

Just being nominated improves brand awareness and promotes your business to new customers.

## **FREE MARKETING AND EXPOSURE**

Gain extensive media attention through coverage in the nominee's and winner's issues, the awards website, and pre- and post-awards promotional emails.

Nominees and winners can also use this acknowledgement in their own PR and marketing activities. Such exposure will be sure to help attract new customers and increase respect from existing clients.

## CATEGORIES

- Labels - printed on paper substrates**  
Labels of any format, printed with any flexo or flexo hybrid process on paper.
- Labels - printed on film substrates**  
Labels of any format, printed with any flexo or flexo hybrid process on film.
- Flexible packaging (narrow/medium web) on film**  
Up to and including 1000mm wide.
- Flexible packaging (wide web) on film**  
>1000mm wide.
- Flexible packaging (narrow/medium web) on paper**  
Up to and including 1000mm wide.
- Flexible packaging (wide web) on paper**  
>1000mm wide.
- UV Flexo on paper or board**  
The use of UV inks (including UV-LED ink) on paper or board substrates.
- Corrugated post-print (A,B,C and D flute)**  
Post-print flexo on corrugated board with A, B, C or D fluting.
- Corrugated post-print (E and F flute)**  
Post-print flexo on corrugated board with E or F fluting.
- Best use of hybrid printing**  
Using flexo as the main printing process but using different processes to give the print additional qualities or attributes.
- Process colours only**  
Using just CMYK with or without a white or a varnish.
- Originally printed by another process**  
Any flexo job which was originally printed by a different process (a print sample of the previous printing process must be included).
- Digitally printed labels and packaging**  
Any packaging, flexible packaging or labels which have been printed with digital printing technology only.
- Best use of embellishments**  
Using embossing, foiling or any other embellishments to make visually stunning results on packaging or labels.
- Best use of ECG**  
The best example of using extended colour gamut (or fixed palette) print production, demonstrating how the process has removed the use of spot colours.
- Promotional print**  
Flexo print produced to showcase the abilities of a printer. (Must be submitted by the printer and can **NOT** be a commercial job).
- Environmentally sustainable company – Production**  
Print companies that can demonstrate their commitment to more sustainable flexo print production through investment in technology or management of consumable materials. Entrants should submit a maximum 500-word report that outlines how they meet the criteria, along with any supporting documents that will help the judges make their assessment.
- Environmentally sustainable company – Business**  
Print companies that can demonstrate their commitment to more sustainable business operation (not production related) through investment in technology or management of resources. Entrants should submit a maximum 500-word report that outlines how they meet the criteria, along with any supporting documents that will help the judges make their assessment.
- Best environmentally-improved job**  
A flexo or hybrid print job that has been made more environmentally-sustainable through changes to the materials or technology used in production. Judges will require details of the previous and new process, and evidence of environmental gains or savings achieved through this change.
- Innovation**  
Innovations that you, as a flexo printer/converter, have developed and implemented (with or without a partner) for your customers in the 12 months prior to 12 July 2024 – this could be innovations in design, reprographics, production, finishing/converting, ink formulation, materials development, sustainability or other aspects of the service you, as a flexo printer/converter offer to your customers. Judges will favour entries that demonstrate clear evidence of new ideas, new technologies and breakthrough service provision by the entering company that show measurable value for its customers. **Not eligible for suppliers.** Entrants should submit a maximum 500 word report which outlines how they meet the criteria of this category, as well as any supporting documents which will help the judges make their assessment.

## ENTRY FOR PRINT AWARDS

Company name:.....

Entry title: .....

Awards category:.....

Printing press (manufacturer and model):.....

Web width: .....

Number of colours:.....

Press speed and run length: .....

Sleeves supplier: .....

Anilox (supplier and screen ruling):.....

Inks (manufacturer and type):.....

Decoration (manufacturer and type):.....

Substrate (manufacturer, type and grammage/microns):.....

Plate material:.....

Platemaking equipment (manufacturer and type):.....

Backing tape (manufacturer and type):.....

MIS/workflow:.....

Pre-press (in house or name of company):.....

Finishing equipment (manufacturer and type):.....

Permission from customer obtained

I would like to register to receive *FlexoTech* magazine and e-newsletter

(Please indicate all equipment, machinery and materials used)

## DETAILS OF ENTRANT

Name: .....

Company name: .....

.....

Company address: .....

.....

.....

.....

Telephone: .....

Email: .....

### **Make sure your entry complies with judges' requirements:**

- Unconverted print samples of full press width must be supplied
- At least three repeat lengths (one sheet sufficient for corrugated)
- Samples to include control strips and registration marks
- Cut-outs will NOT be considered – except for labels and corrugated post-print

Tables and tickets are available to book,  
**Visit:** [www.flexotechawards.co.uk](http://www.flexotechawards.co.uk)  
**e-mail:** [nikki.g@whitmar.co.uk](mailto:nikki.g@whitmar.co.uk)

Tables of 10: £2850+VAT  
Individual tickets: £285+VAT



**Whitmar Publications**